BRAND CONSISTENCY GUIDE

1 What are three words you can use right now to describe your brand?

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2 Brand Colors

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Brand Colors

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3 *Places I need to apply my brand style:*

❑ Website
❑ Newsletter
❑ Social media Profiles
❑ Business Cards
❑ Marketing Collateral
❑ Web Ads

❑ Blog Posts
❑ Quotes/Contacts/Invoices
❑ Stationery
❑ PDF/EBook/Free Downloads
❑ Prints Ads

❑ Others:

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④ *Keep a standard size for your blog posts, social images, etc:*
Ex: Blog post images, 800x1000

TYPE OF GRAPHIC	STANDARD DIMENSIONS

⑤ *Items I need help designing, writing copy for, or editing:*

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